

**Houston Chapter of the Society of Professional Journalists  
Susanne Pagano Scholarship Application Score Sheet**

Applicant Name and Application Year:		1 - Not at all	2 - Marginally	3 - Somewhat	4 - Considerably	5 - Absolutely
Scoring: For each category, use either the Scoring Table at right OR answer No (0 points) or Yes (5 points) by checking the appropriate box.						
<b>Journalism Skills Maximum 35 points</b>	The student can identify and produce news stories and features that are important to an audience					
	The student is a clear storyteller					
	The student demonstrates the ability to produce news stories that are free from personal bias					
	The student demonstrates the ability to use multiple tools to deliver an article					
	The student has a track record of multimedia reporting and editing					
	The student possesses skills to develop online and social media content for an audience					
	The student has obtained competitive internships to gain hands-on experience					
SUBTOTAL						
<b>Commitment to Journalism Maximum 10 points</b>	The student is an active member of one or more professional organizations					
	The student has attended journalism-related workshops, conferences or programs					
SUBTOTAL						
<b>Academics Maximum 15 points</b>	The student's major is journalism-related					
	The student's GPA demonstrates success in achieving academic goals					
	The student's Minor compliments Major and will make the student competitive in the industry job market upon graduation					
SUBTOTAL						
<b>Essay Maximum 10 points</b>	The student's essay was coherent, accurate, free of spelling and grammar errors and neat					
	The student's essay displayed independent thought and revealed character and creativity					
SUBTOTAL						
<b>Application Completeness and Quality Maximum 10 points</b>	Each section of the student's application was completed thoroughly and thoughtfully					
	The student's application contained no inconsistencies or contradictions					
SUBTOTAL						
<b>Intangibles Maximum 20 points</b>	The student demonstrates a passion for journalism	No (0)			Yes (5)	
	The student uses eye-catching visuals in stories or broadcasts	No (0)			Yes (5)	
	The student demonstrates a commitment to learning technical skills and implementing innovations above and beyond the required course work	No (0)			Yes (5)	
	The student helps other journalists improve existing skills and develop new ones	No (0)			Yes (5)	
SUBTOTAL						
<b>TOTAL - MAXIMUM 100 POINTS</b>						